## Murmaid Mattress Teams with Response Computer Group to bring Lawtag Tracker to life

Since 1979, Murmaid Mattress has been manufacturing handcrafted mattresses in the Tennessee Valley. Under the direction of owner Roger Pickett, Murmaid has grown as a manufacturer and a retailer with 12 full-service mattress stores. They're most known for their USA-made mattresses, which are created in the very community in which they are sold. This creates a virtuous circle of retail, income, jobs, and community re-investment.



## Keeping up with fireproofing requirements

Murmaid Mattresses has seen it all in the last few decades, including new legislation in 2006 which required extensive fire protection manufacturing measures, tracking of those fireproof materials, and extensive manufacturing information to be included on the mattress tags, called "lawtags."

The fireproofing measures are no joke. "Mattresses are the largest fire fuel source in your home," said Greg Ledford, Inventory and Quality Control Manager at Murmaid Mattress. "In a matter of less than 30 seconds, a mattress can be fully involved in a fire. With fire-retardant fabric, the mattress will just smolder instead, delaying involvement to 20 minutes or more." This gives families critical minutes to escape or to deal with the fire while it's still small.





The Murmaid staff tackled the tracking requirements with verve, first tracking lots by hand and then installing specialized software systems. "There's a lot of tracking involved, and that's about half of my job. I keep up with all of the lot numbers," said Ledford. "As far as tracking, in case there's ever a recall, the mattress can be tracked all the way to the end customer. There are three or four individual lot numbers to keep track of for each mattress."

As their tracking system aged and wasn't keeping up with the times, Murmaid Mattress sought help with their lawtag requirements by contacting an expert in mattress production software.

## **Enter Response Computer Group**

"I met the folks from Murmaid Mattress at the New Orleans ISPA Expo in 2014," said Randy Ennis, owner of Response Computer Group. "They were using an older law tag system and asked RCG for help. Our full Mattress Manufacturing ERP solution was more than they needed. Our team discussed the possibilities of creating an entry level Law Tag Solution. I actually chased them down at the show and let Roger know RCG was committed to helping them".

Response Computer Group has been serving businesses with specialized needs since 1983. One of their signature areas of expertise is represented in their product Manufacturing and Beyond, a complete manufacturing solution for bedding manufacturers. Using Aptean OSAS (Open Systems Accounting Software) as an accounting foundation, Manufacturing and Beyond helps manage the mattress manufacturing process from design all the way to shipping the final product.

Murmaid Mattress brought their lawtag requirements to Response Computer Group, and the experts came up with a tool called Lawtag Tracker, a complete standalone solution for lot tracking and lawtag creation.

## Lawtag Tracker springs into action with immediate efficiencies

"RCG took a look at our needs, and came up with a program that is really much better than anything we've used before," said Ledford. "In fact, it cuts my prep time in the morning by two-thirds."

From the start, Lawtag Tracker's ease of use impressed the Murmaid Mattress staff. "It's much easier to negotiate," said Ledford. "It not only enables me to print the labels for the individual mattresses, but I also eliminated a separate label by being able to incorporate the material percentages on it. In the past I needed to put that information on a separate label, which adds cost over the course of time."

Among the features Murmaid takes advantage of, Lawtag Tracker allows manufacturers to print the labels they need, and much more. After products are set up in the SQL database, users can easily create schedules as collections of items and quantities to be produced. The system makes it easy to create new serial numbers and print lawtags, bagger labels, and scheduling reports with a press of a button. Lawtag Tracker also stores FR Lot numbers and other details with each serial number for quick retrieval when needed.

In spite of its rich functionality, the installation itself of Lawtag Tracker was a cinch. "It was a smooth installation," said Ledford. "It just took a couple of days for us to input all of the data."

With the help of Response Computer Group and Lawtag Tracker, Murmaid Mattresses is clear to continue to serve their customers, satisfy critical requirements, and keep their community vibrant and safe for generations to come.







